



C E T A N A

Meet
Our Team

Cetana Group Executive Team



President & C.E.O

Andrew Bowerbank B.ED, B.ID, LEED AP

Andrew Bowerbank is well known across the energy, buildings, and city infrastructure sectors in Canada and internationally. He is a leading authority on emerging technologies, green building design and low-carbon economics. Through his experiences, Andrew has developed the ability to identify new market opportunities and demonstrate the effectiveness of collaboration across industry sectors to achieve results.

Andrew has been appointed to a number of notable executive positions in the building and construction sector over the course of his career including:

- Vice President Market Development at the Canadian Wood Council
- National Vice President, Sustainability & Energy at WSP Canada
- Council member at the Federation of Canadian Municipalities
- Global Director Sustainable Building Services at EllisDon

He is also the former CEO of the World Green Building Council where he successfully worked with Council members to grow the WorldGBC from 8 founding nations to over 60 member countries; In this role, he collaborated with international leaders to establish green building networks across Europe, Asia Pacific, Latin & South Americas.

Andrew was an instrumental figure in the early green building movement in Canada, acting as the green building advisor on a number of high profile projects, including:

- The TRCA Restoration Services building – LEED Pl.
- Canada's first Energy Star community – Vaughan, ON.
- The National Archetype House Design Competition
- Ontario's first Net Zero Energy institutional building at Mohawk College.

In recognition of his accomplishments, Andrew was named one of Canada's top 16 sustainability leaders at the Clean50 Awards; he is also the recipient of the prestigious Ontario Premier's Award, named Leader of the Year at the 2021 International Chairperson Awards, and Leader of the Year by Enerquality and the Ontario Home Builders Association.



**Executive Vice President,
Strategic Planning & Development
Natasha Arsenijevich B.E.S, M.E.S**

Natasha is an award-winning sustainability leader and business strategist, with expertise in: green buildings & construction practices, business & strategic planning, communications & marketing, agriculture & food studies, women's studies & social justice, and professional writing. She has developed sustainability programs & strategic plans for Canada's largest industry associations, construction & engineering firms, and has launched innovative market leading projects and programs in the public and private sectors. Natasha's work is rooted in supporting and developing holistic environmental, equitable social, and responsible governance initiatives.

A few highlights of Natasha's achievements include:

- Currently serving as Vice Chair of Pollution Probe, one of the first environmental non-governmental organizations in Canada that was founded in 1969. Over the past 5 decades, Pollution Probe has been at the forefront of progress on a range of environmental issues.
- Secured the Green Award of the Year from the 17th Annual REX Awards for Real Estate for her management of the Carbon Impact Initiative at EllisDon.
- Co-authored grant applications valued at \$100K – \$2.4M
- Spearheaded the development of a Life Cycle Assessment tool with the University of Toronto
- Secured EllisDon's first ever Greenest Employer Award for 2017 & 2018 consecutively
- Recipient of the 2018 Innovator Award by WSP Canada
- Developed & launched The Sovereignty Gardens Food Security Program in 2020 for Southern Ontario, in partnership with the Region of York and The Food Bank of York Region. In its first year, the program brought in over 125lbs of fresh produce from backyard growers.
- Recipient of the 2022 Innovation in Sustainability Award by MCI Canada for her creation of the Events for Change Program.



Cetana Group Development Team



Head of Finance and Investments **Imran Jiwa**

Imran is a highly accomplished professional, well recognized for his successes in real estate corporate finance - he successfully closed the largest hotel and lodging transaction in Canada in 2021 valued at \$330million. Prior to joining Cetana Group, Imran was the Senior Vice President at Freed Developments, where he oversaw all investment and corporate finance activities, capital markets initiatives, and portfolio companies. In addition to managing Freed's real estate transactions, he raised over \$2.0 BN in new debt and equity financing for development projects from leading institutions such as TD Bank, KingSett, Atrium, Trez Capital, BlackRock, amongst other primary and secondary providers. In addition to his board seats at Freed Developments and Cetana Group, Imran is an investment banker in the US and CanaDA focusing on large scale public and private real estate transactions.

Imran is experienced at leading teams of asset managers responsible for complete deal underwriting including pro-forma modelling, investment prospectus, feasibility studies, on-going cash flow management, legal, development management, capital expenditure planning, and shareholder reporting. He has repositioned a portfolio of income properties including office, retail, medical commercial, parking, golf courses, and hotels which included re-negotiating leases, hiring of new third-party property management companies, refinancing the assets to take advantage of lower costs of capital. Imran is a strategic thinker, a powerful communicator, financially canny, detail-oriented and a results-focused individual. He is a valued member of our Cetana team, and will play an integral role in meeting our goals and objectives over the coming years.



Design Development

Allan Partridge, Next Architecture

Allan has been active in the industry for over 50 years; with almost 40 years as a registered architect. He has been (and continues to be) involved in all manner of projects from the early stages and studies to full design and construction. As the thought leader at Next he pushes to place Next at the forefront of the AEC industry as a vanguard combining technology and design through collaborative project delivery taking personal advantage of over 20 years utilizing Building Information Modelling (BIM) – some days as a principal others as an active team member. Currently he is leading Next’s transition toward model/data-based project delivery and moving away from document dependency to making buildings by delivering coordinated, consistent, complete, and accurate digitally-based data to plan, design, procure, fabricate, assemble, and operate buildings.

The recipient of numerous design awards over the last two decades he was honored with the Alberta Centennial Medal in 2005 in recognition of outstanding service to the people and province of Alberta. He is the past president of the Canada BIM Council and has lectured nationally and internationally at conferences since 2004 speaking about BIM, IPD and other related topics. For his extensive use of BIM, Allan was the recipient of the very first Autodesk Green Building Award.



Development Management

Luke West, Collegium

Luke is the CoFounder and COO of Collegium, a fast-moving, data-driven Construction Tech Startup backed by the Creative Destruction Lab and some of Canada's top Investors/Entrepreneurs. Prior to Collegium, Luke was an Executive with WSP Engineering in Canada & India and well-known Management Consultant for Architecture & Engineering firms across Canada. Luke studied Electrical Engineering Technology at BCIT in Vancouver and completed his MBA at the University of Calgary in 2015.



Property Development

Will Smith, CEO, Knightsbridge Group

Will Smith is the founder, President & CEO of Knightsbridge Development Corporation, a third-party Development Management firm advising many of the leading real estate investment trusts, as well as publicly traded and privately held real estate development companies. With Offices across Canada, the UK, and Latin America, Will and the Knightsbridge team have managed development of projects ranging from 1 million to 3 million sqft, with project values in excess of \$1 billion. Will holds an undergraduate degree in Engineering and a masters in Real Estate from Cornell University.



Real Estate Services

Yasamin Rismani , Residential Sales Representative, Right at Home Realty

Yasamin Rismani is an award-winning Real Estate executive with Right At Home Realty. She has extensive experience in sales, rentals and custom home developments. Yasamin received her Bachelors of Architectural Science (B.ArchSci) with a specialization in Project Management from Ryerson University.

She also completed her Masters of Science in Construction Economics and Management (MSc CEM) with distinction from the University College, London, England. Yasamin offers a unique perspective to real estate sales and development, one that combines her architectural design background with project management capabilities.



Real Estate Services

Tylor Martino , Residential Sales Representative, Right at Home Realty

Tylor Martino is a highly experienced and passionate realtor, specializing in commercial and residential transactions in Simcoe County. As a resident of Innisfil, Tylor has a deep-rooted love for the community and is committed to seeing it grow and prosper. With his in-depth understanding of the local market, Tylor provides exceptional guidance and service

to clients seeking to buy or sell property in the area. His industry expertise and customer-focused approach have earned him a reputation as a trusted and reliable real estate agent.



Project Advisory Team



Adam Muggleton
Global Director of Commissioning, AESG

Adam Muggleton has worked on projects in 21 countries, held leadership positions at several firms and is an advocate for high performance buildings. Adam has a unique skill set derived from experience in property development, design team and project management plus building commissioning. As a former partner at Cobalt Engineering in Toronto, Adam nurtured his passion for commissioning as an effective project management tool for high performance building design and operations. Today, Adam devises and delivers successful projects globally, as well as leadership and testing strategies that achieve optimum outcomes for all involved.



Mark Salerno
National Leader, Sustainability and Energy Services
Sense Engineering

Mark Salerno is a recognized leader driving innovation in Canada's housing market through key roles across the housing supply chain in the public, non-profit, education and private sectors. Over two decades at Canada Mortgage & Housing Corporation (CMHC) have positioned him as a solutions-oriented business leader, a passionate partnerships builder, an inspirational people leader and a compelling public speaker.

His extensive business operations, business development, client service provision and people leadership experience, coupled with his expertise in communications and marketing, sustainable development and housing have served as the foundation in his record of accomplishments in roles addressing some of Canada's most pressing housing-related crises/challenges – housing affordability, sustainable development, climate change, global financial crisis, infrastructure deficits, housing preservation, major building failures.



Todd Latham
President, Actual Media

Todd is a Canadian media entrepreneur, business advisor and industry communicator with 30+ years experience in the business of water, environment and infrastructure. He is President of Actual Media Inc. a full-service publishing, events management, and creative agency that produces well recognized publications including ReNew Canada, Water Canada, and EnvironmentJournal.ca.

Todd is also an active cleantech investor and a proud IAE alumnus of 2041- an international organization committed to the preservation of the Antarctic continent.



Sandra Yeung Racco
President & C.E.O, Racco & Associates

Sandra Yeung Racco is the former Councillor for Ward 4 for the City of Vaughan. She was first elected in 2003 and is currently the longest serving Asian female politician in the City of Vaughan and York Region. She just completed her fifth term on Vaughan Council, serving for more than 18 years as Councillor. She has been a driving force in bringing new parks, community centres and vital services to her constituents. Additionally, she has played an integral role in arts and cultural initiatives, addressing the needs of youth and seniors, advocating for strong comprehensive development of the Vaughan Metropolitan Centre, and collaborating with various levels of government to get much needed infrastructure in place, including the opening of the subway into the City of Vaughan in December 2017. She is now the President and C.E.O of Racco & Associates, a firm that specializes in Public Affairs and Government Relations.



Project Design & Management Team



Next Architecture was born out one of the longest continuously operating architectural firms in Alberta. We have a commitment to innovation by adopting and inventing technologies and processes that enable cost certainty, schedule predictability, and preservation of quality for clients, colleagues, and industry partners.



At Rathco ENG, our mission is to reimagine the engineering business to deliver cost-effective, innovative, low carbon energy projects. Canada is targeting carbon neutrality by 2050. Business as usual will not get us there. Real solutions are needed now.



We are a team of creative professionals that pursues excellence in structural design. We are committed to a culture of engagement. We believe collaboration draws out the best ideas from our clients and peers. We aim to work on the best projects in the world.



Synergy is a 100% employee-owned consulting firm focused on building engineering and capital planning. Founded in 2014 by six industry-leading engineers, Synergy has grown significantly to become a trusted engineering firm in the Canadian real estate industry.



Firm Six are focused on delivering affordable, high performance, low to zero carbon buildings and infrastructure. We are passionate about design, innovation, and sustainability so we created Firm Six to bring these elements directly back into the conceptualization and delivery of projects.



Mantle Developments translates climate change concerns for the built environment. We provide leading expertise in climate risk, resiliency and low-carbon life cycle solutions so that your development can be net zero ready.



Re3 Solutions offers a pragmatic and efficient approach to achieve our clients' sustainability goals. Our team deploys a variety of custom solutions built on our experience leading some of Canada's first and most complex sustainability-focused projects across all sectors and procurement models.



We are one of the pre-eminent community planning firms in Ontario with special expertise in urban design, planning policy, community design, development approvals, community consultation and project management.

collegium

Collegium brings Owners, Architects, Engineers, Building Trades, Constructors, Financiers, and Insurance Underwriters together onto one platform and provides them with an end-to-end process and next-gen digital tools that collapse the cost of making buildings.



Knightsbridge Development Corporation provides client-focused real estate advisory services through world-class intellectual capital and resources. Our mission is to design and execute customized solutions that create value for our clients applying locally what we learn globally.



Element5 specializes in the design, fabrication and assembly of modern timber buildings. We work with solid wood, the world's most versatile and only renewable building resource. We strive to make a positive contribution to communities, the environment and future generations.



We leverage best-in-class strategic thinking to deliver results with excellence. Breaking down silos between departments, we use an omni-channel approach to leverage and optimize the right customer touch points. We know the magic happens when you blend media with creative, owned channels with paid channels, and ensure each decision is data-driven and customer-centric.



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www.cetanagroup.ca